



FestivALL Fall 2017 Partnership Details

We are so excited to have you as a part of FestivALL Fall 2017! Below is some important information regarding our partnership.

2017 FestivALL Fall Marketing Details

Important deadlines & dates:

- **August 3:** Productions (formerly "Steering") meeting
- **August 23:** deadline for print
- **September 7:** Productions Meeting – final deadline for FestivALL Fall proposals
- **mid-September:** press conference/release TBA; website goes live
- **Oct. 5** Productions Meeting
- **Oct. 19-22** FestivALL Fall

Information needed for print and web schedules:

- Event name
- Venue & street address
- Event description (will be shortened for print but can be expanded for web)
- Complete ticketing information:
 - o Price
 - o Box office info, website or phone
 - o Other
- Sponsors (if applicable)
- Logos (including organization logos, event logos and sponsor/partner logos)
- Photos that FestivALL may use in web and print (include credit where necessary)
- Web links (including organization, artist links, etc.)
- Social media

FestivALL Fall logo

FestivALL markets through a variety of media – print, broadcast, and digital. In exchange for being included in FestivALL Fall promotions, we ask that you include the FestivALL Fall logo in your own marketing. This logo is an important and recognizable symbol of your participation and partnership, and helps the public identify events that are a part of FestivALL. Please do not alter the color or dimensions of the logo.

Other questions? Please contact Brittany Javins at brittany@festivallcharleston.com or by calling **304-470-0489**.

For additional marketing support, please contact Mallory Richards at mallory@festivallcharleston.com.

THANK YOU FOR PARTICIPATING IN FESTIVALL FALL 2017!